



“ All that you speak go into our head and cause a revolution. ”

Sheila

SUCCESS ★ STORIES

CHANGING LIVES

Rádio Mulher um ambiente Comunitário

"Woman Radio-a community environment" was launched in 2011 by a group of women who live in Complexo do Alemão, North Zone of Rio de Janeiro.



The radio was created to be a channel for exchange of ideas and information. They designed, created and conducted the radio themselves.

The group is responsible for managing the radio operational system, music programming, notes production and news articles. Radio Mulher prioritizes issues related to the community, especially those related to women daily life in Complexo do Alemão.

The Radio has recently received support from ELAS in partnership with Avon Institute to increase the power of the transmitting antenna and web radio. Sheila Santos, project coordinator, said with joy that the expansion will be able to deliver more information to their public and will increase the number of members in the team and the training of young people in the assembly, maintenance and sustainability of a community radio.

The web radio has been an excellent vehicle for transmitting inspirational messages, encouraging the empowerment of women and also eventually receiving complaints of domestic violence against women within the community. In its waves also circulate messages against machismo still in force. It is really an educational process.

FOCUS

Eradicate violence against women.

MAIN OBJECTIVES

Spread the peace message and publicize news related to the feminine universe, disseminating culture and information in search of unity, peace and especially targeting the end of violence against women.

METHODOLOGY

- 24/7 community radio
- WEB Radio run by women for women

Coordinated by ELAS Social Investment Fund

Supported by Avon Institute